Dear Artist,
You are invited to participate in an exhibition curated by Sue Berg, graphic design professor, Northwestern Connecticut Community College and Daniel Buttrey, Media Producer, Institute of Teaching and Learning, University of Connecticut, Storrs. This exhibition will travel to four galleries around the state of Connecticut. Below is the wall text for the exhibition. The following page will give you the parameters of the show. If you agree to participate an image will follow for you to manipulate. **If you do not plan to participate, please respond immediately.**

Thanks,
Sue and Dan

Artwell Gallery nov 4 - nov 25   **ArtSpace, Windham** jan 28-feb 25

5o/5o

ArtSpace, Norwich tba - tba   **ArtSpace, Hartford** tba - tba

This exhibit contains 5o digital images made by 5o artists from the east and west side of Connecticut. All the artists began with the same initial image. All the work was generated, sent and printed through software. The artist/manipulators work within the context of the computer driven image also known as the **New Media object**.

The New Media object has four characteristics [Lev Manovich, *The Language of New Media*]
1>**Numerical Representation:** It is the visual result of a digital code, it is progammable and infinitely changeable.

2>**Modularity:** It is a collection of discrete samples, made of pixels, polygons, voxels, characters and scripts. These samples are assembled to make larger objects, while they simultaneously maintain separate entities.

3>**Automation:** The New Media object is the result of automated software. The manipulation of any given object is limited by the software it is filtered through. In this case we see the 'low level' automation of the program Photoshop. Levels are determined by how much human interaction is required for any given result. Photoshop requires a great deal of user input, where as (for example) a program that will create objects in reaction to ambient sound requires no user input at all, its automation level is "high".

4>**Variability:** It is never fixed, its visual representation will never appear the same at any given time. Variations in processing speeds, hardware, monitor resolution, format, bandwidth and the like, make the new media object an ever changing visual apparition.

It is our intent, through these works to demonstrate these principles.

Mission:
The mission of this exhibition is to demonstrate Lev Manovich's, four characteristics of the new media object. It is a teaching tool as well as entertainment and an exhibition. It is rather like a science experiment where as many variables are controlled as possible. After the artist is introduced, the results become unpredictable. This process will be revealed as artwork. The form is uniform, the content is multi-formed.

Constants:
1> you all will be sent the same image via the internet
2> you must use Photoshop to manipulate the image, you may not use other software, however elements may be imported
3> you may use other digital information, *you may not introduce any object that is not digital*
4> your format is 8x10, no larger, *your image orientation must be tall*
6> you will return your image via the internet as a flattened **2400x3000 .tiff file with LZW compression** and a **.jpeg / 72dpi** (for the CD)
5> *we* will print your image
7> *we* will frame your image in a black metal 11x14 frame
8> the exhibition will be hung in a uniform manner, it will travel to four galleries around the state

Fee and other information:
To cover all costs (printing, mounting, framing, and the opening) we require **$25.oo** per artist. The framed artwork is yours after the exhibits. The image must be for sale in the gallery, with each gallery collecting its respective commission. A CD ROM of all the images will be given to each artist. Your participation requires a release of these images for this purpose *only*. All images are the final property of the individual artist. Any further sales after the exhibition are at the discretion of the individual artist.

Timeline:
July 16	Send out requests
Aug 1	Initial image sent out via the internet
Aug 31	Final .tiff/jpeg file due
Nov 3	Opening #1 Artwell> http://www.artwellgallery.org
Feb 1	Opening #2 ArtSpace, Windham> http://www.artspacect.com/windham
TBA	Opening #3 ArtSpace, Norwich> http://www.artspacect.com/norwich
TBA	Opening #4 ArtSpace, Hartford> http://www.artspacect.com/hartford

✂

save this .pdf interactive form for further use

Release: *fill out send at time of acceptance via email* **due July 16**
I agree with all the terms and statements above. Mailto **daniel.buttrey@uconn.edu** *and* **sberg@meca.edu**

Name _____

☐ check here to agree

$25.oo check payable to Susan Berg, *send by US mail at time of acceptance to:*
Susan Berg
385 Park Ave.
Torrington, CT 06790   **questions? 860.489.0811 or sberg@meca.edu**

Please fill out this form and return with the final images: mailto **daniel.buttrey@uconn.edu** *and* **sberg@meca.edu**
Name _____
Title _____
Year of Birth _____

Address _____
Email _____